

**CALL FOR ORGANIZATIONS/COMPANIES**  
**Implementation of Campaigns for an Inclusive and Cohesive Society**

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**1. BACKGROUND**

Domovik, with the support of the UNICEF Kosovo Programme under the United Nations Peacebuilding Fund, is initiating **four campaigns** aimed at:

- promoting an inclusive society,
- strengthening mutual trust and cooperation,
- building understanding and tolerance among young people.

The campaigns will be carried out in cooperation with student councils of partner primary and secondary schools. The goal is to actively involve students in the planning and implementation process, thereby fostering their participation and leadership in the community.

**2. OBJECTIVE AND SCOPE**

To support organizations/companies in designing and implementing one campaign each (each interested entity may implement only one campaign) that contributes to an inclusive, cohesive, and peaceful society.

**3. ROLES AND RESPONSIBILITIES**

**3.1 Organizations/companies:**

The selected organizations/companies will be responsible for:

- joint planning of the campaign with the student council of the partner school,
- designing creative activities, tools, and communication channels (e.g. social media, local events, debates, artistic installations, short videos, etc.),
- implementation and visibility of the campaign,
- involving both students and teachers in all phases of the process (idea, preparation, implementation, evaluation),
- submitting a report on implementation.

**3.2 DOMOVIK:**

Domovik will have the responsibility for the overall management of the consultancy, and this will include the following:

- support in connecting the selected organization/company with partner schools,
- monitoring and providing mentoring support during implementation,
- approving campaign proposals,
- promoting results.

**4. KEY DELIVERABLES**

- campaign plan and concept,
- implemented campaign within the agreed period,
- documented process (photo/video, media content),
- final report.

**5. DURATION AND TIMEFRAME**

Campaign implementation period: September – November 2025.

## 6. FINANCIAL ALLOCATION PROVIDED BY DOMOVIK

The total indicative budget available under this call is **EUR 8,000**. The funds will be allocated for the implementation of four campaigns, with each organization/company eligible to be supported for the implementation of only one campaign.

## 7. PROFILE OF ORGANIZATIONS/COMPANIES

Eligible to apply are:

- non-governmental organizations, youth organizations, creative agencies, and companies with experience in socially responsible campaigns,
- proven experience in communications, education, inclusion, or related fields,
- experience in working with young people and participatory methods is considered an asset.

## 7. APPLICATION PROCEDURE

Applications must be sent in English or Serbian and entail the following:

- an Expression of Interest (max. 2 pages) with a brief description of the proposed campaign, planned activities, and budget,
- references of the organization/company,
- CV or portfolio of the team implementing the campaign.

## 8. Zero tolerance on Sexual exploitation and abuse

Domovik applies zero tolerance on Sexual exploitation and abuse. It is, therefore, required that the interested candidates read and understand the *Anti-harassment, intimidation, and bullying policy* and *Child Safeguarding Policy*. The policies are available in *About us* section of [www.domovik.org](http://www.domovik.org) web site, or through links: <http://domovik.org/programi/projekat/politika-protiv-zlostavljanja-zastrasivanja-i-uznemiravanja>; and <http://domovik.org/programi/projekat/politika-zastite-dece>

Expression of Interest clearly named as “**Implementation of Campaigns for an Inclusive and Cohesive Society**” can be submitted at email address [office@domovik.org](mailto:office@domovik.org) and [c.djordjevic@domovik.org](mailto:c.djordjevic@domovik.org) or as a hard copy at the address Sutjeska bb, L1, Mitrovica North, before 03 September 2025, 16:00 hours local time. Only short-listed candidates will be contacted.